

Geneva, 17 May 2016



Press Release

**THE BRISTOL HOTEL GENEVA UNVEILS NEW "LADIES FIRST" ROOMS
DESIGNED BY AND FOR WOMEN**

The Bristol Hotel Geneva, a 4-star superior establishment in the heart of the city and only a few steps away from the lake and the financial district, today unveils its nine new "Ladies First" rooms offering a number of exclusive 'female friendly' services and features for the added comfort and security of female travellers and businesswomen.

Decorated by designer Annie Zéau, all "Ladies First" rooms are located on the 1st floor of the hotel with views over of the Mont-Blanc Square, a haven of peace in the heart of the city, or the Mont-Blanc street.

Throughout the elegantly furnished 26 square metre room, guests can enjoy special amenities for a unique Geneva accommodation experience, including a large desk for a pleasant workspace, a wide range of complimentary hot drinks as well as a more extensive choice in the mini bar, a dressing table with an ultra-powerful hairdryer and an en-suite bathroom boasting a walk-in shower and Molton Brown products.

The Bristol Hotel combines comfort, authenticity and family spirit in a timeless and understated elegance with personalised attention to its guests. These new rooms reinforce the Bristol Geneva's position among the most popular establishments of the city.

About The Bristol Geneva:

Rue du Mont-Blanc 10 - CH-1201 GENEVA - +41 (0) 22 716 57 00 - <http://www.bristol.ch>

Owner: Mrs. Albina du Boisrouvray – Senior Management: Xavier Collange.

Managing Company: Société d'exploitation et de Gestion Hôtelière (SEGH)

Information, HD photos and press kit on request: bristol@bristol.ch



Press contacts:

Béatrice Vaisseau – b.vaisseau@bristol.ch - +41 (0)22 716 57 57